

Invitation

IGEC ROADSHOW MENA Region

Join us for a dynamic and transformative event to connect, collaborate, and innovate in the Middle Eastern education sector. Let's make September 2025 a milestone

Sep 2025 IGEC ROADSHOW



We are pleased to invite you to participate in the IGEC Global Roadshow, bringing together our esteemed partner institutions from across the globe. This roadshow extraordinary opportunity to connect with prospective students and academic stakeholders in one of the most rapidly growing regions for higher education demand—the Middle East.

About the Event

IGEC roadshow will feature institutions from globe destinations, including **Australia, the UK, the USA, Canada, and New Zealand**. The roadshow is designed to provide a dynamic platform to meet this expanding need and create lasting connections.

Why Participate?

- Engage directly with a diverse pool of motivated students.
- Strengthen your institution's presence in a fast-growing region with high potential for enrollment.
- Explore new collaborative opportunities with IGEC and other Global Partner.

Event Details

Attached, you will find all the necessary information to guide your participation. our program is competitive, comprehensive, and aligned with your strategic objectives.

We look forward to your participation in the **IGEC Global Roadshow Sep 2025** and are excited to take our collaboration to new heights.

Let's make Sep 2025 a milestone for collaboration and innovation!

Warm Regards,
Mohammad Nimrawi – CEO



Road Show Packages

Destination City	Day	Date	Participation Fee			Time
			USD \$	GBP \$	AUD \$	
Riyadh	Friday	5-Sep-2025	1200	950	1910	16:00 - 22:00
Jeddah	Saturday	6-Sep-2025	1200	950	1910	16:00 - 22:00
Abha	Monday	8-Sep-2025	950	735	1500	16:00 - 22:00
Amman	Thursday	11-Sep-2025	950	735	1500	16:00 - 22:00
Dubai	Sunday	14-Sep-2025	1200	950	1910	15:00 - 22:00
Kuwait	Tuesday	16-Sep-2025	950	735	1500	16:00 - 22:00

Let's make Sep 2025 a milestone for collaboration and innovation!

Register for Early Bird (20% Discount) Before **31-May-2025**

https://igecglobal.com/en/roadshow_Sep25.php

Participant Entitlements for the IGEC Roadshow

As a valued participant in the IGEC Roadshow, you will receive the following benefits:

Event Setup

Allocated venue space with a booth including **one table** and **two chairs**.

Marketing & Promotion

Comprehensive pre-show marketing through social media, digital platforms, and outreach visits to local scholarship sponsors.

Your university's **name and logo featured** in event materials and marketing campaigns.

On-Site Amenities

High-speed internet access.

Support from the IGEC team, including **instant translation services**.

Reception and briefing at each event location.

Welcome drinks and coffee breaks for representatives.

Visibility & Networking

Listing in the official **IGEC Roadshow Directory**.

Opportunities to connect with potential students and sponsors.

Representation

Booths are limited to a **maximum of two representatives**.

Additional participants will incur extra charges.

For any further details or special arrangements, feel free to reach out to the IGEC team.



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Item	Event	Deadline
1	Registration Link	15-March-2025
2	University Profile and Logo	Uploaded at the time of Registration
3	20% Early Bird Discount Deadline	31-May-2025
4	Registration Deadline	1-Aug-2025

Register Now for Early Bird

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We Are Excited to Welcome You to the MENA Region

IGEC ROADSHOW Sep 2025

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